



T CLUB - ITALIAN LIFESTYLE FALL-WINTER 20/21

TOD'S PRESENTS A MAN'S WARDROBE THAT REDISCOVERS THE CLASSICS, DISPLAYING ELEGANCE AS AN ATTITUDE, IMPRINTED WITH A TOUCH OF GENTLE REBELLION. THE BRAND'S ITALIAN SPIRIT IS EXPRESSED IN ITS WAY OF MAKING THINGS WITH EXTREME CARE, SELECTING THE FINEST FABRICS WITH NONCHALANCE AND SELF-CONFIDENCE. THOSE WHO ARE TRULY FAMILIAR WITH BEAUTY CELEBRATE IT BY LIVING IT, NOT FLAUNTING IT. T CLUB REPRESENTS A GROUP OF MEN AND FREE-SPIRITED ATTITUDE WHICH CHARACTERISES THEM, ALONG WITH THEIR INHERENT CULTURE OF DRESS. THIS APPROACH TO LIFE CREATES A CLUB OF OUTSIDERS WHO ARE ALL VERY DIFFERENT INDIVIDUALS THAT SHARE THE SAME TALENT FOR BREAKING THE RULES WITH ELEGANCE AND APPEAL. IT'S A QUESTION OF TASTE, AND SAVOIR-VIVRE.

MAKING HIS DEBUT IN THE ROLE OF CREATIVE DIRECTOR AT TOD'S, WALTER CHIAPPONI LEADS A TEAM OF CREATIVE TALENTS AND GOES BACK TO THE ROOTS OF TOD'S, AS HE COMBINES PRAGMATISM WITH A SENSE OF ARISTOCRATIC REBELLION. TO CREATE A WARDROBE, OR RATHER A SELECTION OF AUTHENTIC PIECES, WALTER LOOKED AT THE IMAGE OF MEN WHO HAVE DONNED CLASSICS WITH AN IRREVERENT FLAIR, DRAWING INSPIRATION FROM THE PAST WITH A NOD TO THE FUTURE.

ITALIAN STYLE GOOD TASTE IS ONE STRAND OF THE TOD'S DNA THAT PULLS EVERYTHING TOGETHER: THE PALETTE OF WARM, TIMELESS NEUTRALS – CAMEL, TOBACCO, KHAKI, WHITE, BLACK AND DENIM BLUE – HIGHLIGHTED WITH NOTES OF BRIGHT RED; AUTHENTIC MATERIALS SUCH AS CLOTH, COTTON, KID MOHAIR, SILKY-SOFT LEATHER, AND TECHNICAL NYLON. GOOD TASTE DRIVES THE IDEA OF RETURNING TO TRUE CLASSICS - THE PEA COAT, THE SUIT, THE SKI JACKET, THE DINNER JACKET AND THE TRENCH COAT, WHICH BECOMES A TECHNICAL OUTDOOR GARMENT WITH LEATHER DETAILS, AND THE DRIVING COAT TAKEN FROM THE ARCHIVES, IS UPDATED IN DIFFERENT PROPORTIONS AND MATERIALS. LEATHER TRIMS AND SADDLERY DETAILING, OLD SEWING TECHNIQUES AND RESEARCH INTO MATERIALS ACCENTUATE TOD'S REFINED CRAFTSMANSHIP.

AS FOR ACCESSORIES, THE STAR OF THE SHOW IS THE **WINTER GOMMINO** – A TRUE TOD'S ICON THAT IS ETERNALLY POPULAR WITH MEN OF PERSONALITY – FOR **DRIVING SHOES** IN SUEDE, CALFSKIN AND SHEEPSKIN **BOOTS**. MORE **FORMAL STYLES** FEATURE CHUNKY, VISIBLE STITCHING WHILE THICK RUBBER SOLES FEATURE ON THE NEW **LOAFERS**. VINTAGE-STYLE **SNEAKERS** ARE UPDATED IN UNEXPECTED COLOUR COMBINATIONS. MILITARY-INSPIRED **BAGS** ARE SPACIOUS, IDEAL FOR TRAVEL. LEATHER AND WAXED FABRIC ARE USED TOGETHER ON **BACKPACKS**, WHILE **BRIEFCASES** OFFER A BUSINESS-LIKE, YET LAID-BACK APPEAL.

THE NEW **T TIMELESS**, REDISCOVERED IN THE ARCHIVES, REAPPEARS AS AN ENAMELLED BUCKLE ON LOAFERS, OR WRAPPED IN LEATHER AS A FASTENING ON BAGS THAT SUMMARISE TIMELESS VALUES IN ONE INCISIVE SYMBOL.

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