



THE RIDE TOD'S MEN SS20

Driving, movement, exploration and speed are some of the key values of the Tod's brand. Spurred on by an innate yearning for freedom, Tod's traveller moves around the world with his Ride Jacket and confident style. Weightless nylon and leathers; digital-camouflage prints, tailored denim, butter-soft suede materials and finishes serve to take on the wind, any road, due their total versatility.

Travelling light on high-performance soles and uppers and wearing the new gommino and loafer models; his itinerary flows naturally, dictated only by the pursuit of high quality.

The Ride Jacket

Tod's version of the biker jacket becomes a second skin, in ultra-light nappa leather. Slant pockets and double stripes, in tone-on-tone or bold colour block effects, define Tod's Ride attitude with ease.

New Signs

Hand-crafted geometric elements, leather trims and piping move through the city as the bold symbols of a new 'outline' aesthetic. Garments in feather-light suede and cotton Drill embody the fresh style of an urban preppie.

Material exploration

Research into materials takes lightness to extremes. High-performance textiles provide technical luxury in an agile and fast wardrobe in which windbreakers have big pockets; the Field Jacket features leather piping; Pillow-effect bags and backpacks become more tactile and versatile than ever before.

Step Performance

An ergonomic shape and yachting-inspired details have been re-imagined in **Tod's Competition**, a new icon with the ultimate in flexibility and bold colours. The new **cupsole on the Sneaker** brings softness to every step, together with the new braided knitted technical fabric.

Tod's Gommino features contrasting piping and the new T: an iconic archive symbol found throughout the accessories, including those with double stripes. The loafer is slipper-soft with a wrap-around rubber sole for extra impact.

#FOLLOWMYRIDE

WWW.TODS.COM

