



Jack Huston - The new face of TOD'S Men's Autumn-Winter collection Advertising Campaign

27th July 2016 - TOD'S is pleased to announce the face of its men's autumn-winter 2016/2017 global advertising campaign: actor Jack Huston, protagonist of 2016's blockbuster remake of *Ben-Hur*.

Jack Huston, the grandson of the legendary director John Huston, will also be seen in the upcoming films *We Happy Few* and *The Yellow Bird*.

The actor, just awarded as "Rising Star of The Year Award", traveled to Italy in May to shoot the campaign with British photographer Tom Craig in a series of images that perfectly capture the Italian Lifestyle.

"I love Tod's products, they're outstanding and it has been a pleasure to work with them" observes the 33-year-old Huston.

The English actor, who's one quarter Italian, is a big fan of the Italian heritage and lifestyle himself: "I love the food, culture and people in Italy. I spent six months filming there last year and my family all fell in love. I'd love to end up in Italy rather soon and call it home. It's magical."

The international Tod's Men's campaign debuts worldwide from September 2016.

CREDITS
ADV MAN CAMPAIGN
TOD'S FW 2017

PHOTOGRAPHER: Tom Craig
STYLIST: Beat Bolliger
TALENT: Jack Huston
MAKE-UP ARTIST: Melanie Inglesis
HAIR STYLIST: Cyndia Harvey
PROPS STYLIST: Cameranesi & Pompili
VIDEO DIRECTOR: Tom Craig